



**direct access**  
to U.S.-based radiologists

### **Case Study: Practice Growth Without Constraint**

A hospital-based client group with nine radiologists supported two nearby hospitals and had an opportunity to add a small regional hospital to its practice. However, this third hospital was too far away: The group lacked the call support required to add locations outside its existing radius.

Since contracting with NightShift, the practice found the freedom to seek new opportunities that fit their business without the limits of night-time call coverage or proximity. The group has now added two additional hospital contracts and not found it necessary to replace one retiring radiologist.

### **Making the Shift**

There are many reasons why a group may consider hiring a teleradiology provider, from the grueling call schedule to the inability to hire top-notch radiologists to balancing the demands of a hospital-based practice with one's personal life. Many times it just makes economic sense to partner with a reputable provider you can trust with your hospital relationships, medical staff, patients and ultimately your practice. With a proven track record of reliability, quality and value, NightShift is that provider.

“The referring doctors are thrilled. The ER is thrilled. The radiologists are thrilled.”

— April Ross, Director of Operations